



JON M.
HUNTSMAN
SCHOOL OF BUSINESS
UtahStateUniversity

Dare **Mighty** Things
Together



PARTNERSHIP

- Earn BS degrees in Business Administration and Marketing
- Innovative minors for any major
- USU classes taught in Snow College Business Building
- World-class education
- Traditional classes with familiar students
- World-renown faculty
- Access to resources and services from both campuses
- Regional Huntsman Scholar opportunities

Spend your first two years at Snow completing the Associate of Science Business (ASB) degree. Transfer seamlessly into years three and four for your USU bachelor's program in Business Administration or Marketing. Take your USU courses in the Snow College Business Building during the day with friends you've met at Snow. Keep everything you love about Snow while taking advantage of the Huntsman School of Business's vast resources and worldwide connections. **Snow College Business and USU's Huntsman School of Business: A Winning Combination.**

Coming Fall 2018!

MAJORS:

BUSINESS ADMINISTRATION: The business administration major provides students with a broad education in the core business areas of finance, human resource management, marketing, and operations. This well-rounded degree option is for students wishing to enter the business world and pursue a wider variety of careers.

MARKETING: Marketing is an interdisciplinary career path in business. A marketing degree can open many doors in a wide range of industries, including advertising, media, and sales activities. The modern marketer understands and influences buyer and seller behavior. Within the socio-economic and political environment, the marketer plans, prices, promotes, and distributes goods and services.

MINORS:

Minors are open to any major and can be taken for credit or non-credit.

ENTREPRENEURSHIP: A minor in entrepreneurship prepares all students to become entrepreneurial leaders. During the six-course program, students are equipped with the knowledge, resources, and networking opportunities to create innovative solutions, and learn the entrepreneurial process step by step.

TECHNICAL SALES MANAGEMENT: A minor in Technical Sales Management is specifically tailored to the future professional needs of undergraduates majoring in the sciences, technology, engineering, and mathematics. However, the curriculum has applicability and would complement any academic course of study.

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**Apply by March 1 at usu.edu/admissions
More info at snow.edu/businessbachelors**

