



**Badger Blue**

Pantone+ 288  
 CMYK: 100-88-27-19  
 RGB: 30-55-108  
 HEX: 1E376C  
 Paint: SW-1518 Viking Blue

Embroidery Thread  
 R&A: Pro Navy (2625)



**Snow College Orange**

Pantone+ 716  
 CMYK: 0-65-100-0  
 RGB: 244-121-32  
 HEX: F47920  
 Paint: SW-6887 Navel

Embroidery Thread  
 R&A: Dark Tex Orange (2469)



**Accent Color  
 Light Orange**

Pantone+ 1375  
 CMYK: 0-40-90-0  
 RGB: 250-166-52  
 HEX: FAA634  
 Paint: SW-6895  
 Laughing Orange

Embroidery Thread  
 R&A: Yellow Mist (2409)

(offset printing on  
 uncoated paper  
 use Pantone+ 129)



**Gray**

Pantone+ 430  
 CMYK: 0-0-0-50  
 RGB: 147-149-152  
 HEX: 939598

Embroidery Thread  
 R&A: Cloud (2483)