
STACEE YARDLEY MCCLIFF

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EDUCATION

- Graduate Certificate, Old Dominion University, Norfolk, Virginia 2024
Community College Leadership
- Master of Science, Utah State University, Logan, Utah 2004
Business Information Systems | Emphasis: Management Information Systems
- Bachelor of Science, Southern Utah University, Cedar City, Utah 1996
Magna Cum Laude | Major: Business Education/CIS | Emphasis: Marketing

PROFESSIONAL EXPERIENCE

Snow College | Ephraim and Richfield, Utah
Interim President

July 2022-present

- Lead executive team covering two campuses; design and execute strategies aligned to mission; develop funding strategies including state budget requests, grant proposals, and giving campaigns; build community and industry partnerships
- Responsible for two campuses and robust concurrent enrollment program, totaling over 6000 students
- Oversee an annual budget of \$52 million; direct reports include Provost, VP for Finance and Administrative Services, VP for External Affairs/Athletic Director, VP for Technical Education and Workforce Engagement, VP for Student Affairs and Enrollment Management, and Chief of Staff, with oversight of the Economic Development team and Richfield campus operations
- **Significant Accomplishments (aligned with strategic goals):**
 - ▶ Outlined an aggressive annual goal plan with metrics and accountability measures
 - ▶ Secured \$9.5 million in new funding, 2023 Utah State Legislature session
 - \$5.85 million in land bank requests
 - \$1.4 million in performance funding
 - \$1.5 million for Innovative Agriculture building in Ephraim
 - \$500,000 for rural technical training outreach
 - ▶ Enrollment Management
 - Organized and oversaw the creation of the Nephi Learning Center and programming for Juab County academic and career training access
 - Initiated a task force to focus on enrollment of Hispanic/Latino high school students in the six-county area
 - Met growth funding goal for technical education - \$276,000 ongoing funding
 - ▶ Technical Education and Richfield Campus
 - Designed and executed an innovative student services/success plan specifically for Richfield Campus
 - Moved tech college articulation agreements forward with a pathway to bachelor's degrees
 - Supported CTE Pathway Day and awarded over \$73,000 in scholarships to 150 six-county technical students
 - Established internal and external brain trusts for Richfield campus
 - Created a plan for Richfield housing fall semester and moving forward aggressively on a permanent housing option
 - ▶ Student Success
 - Partnered with all 8 superintendents from six-county service region to develop training for high school teachers, counselor conferences on campus, and pathways to college
 - Restructured leadership to create a VP for Student Affairs & Enrollment Management

- Hired student success coaches
- Hired student services personnel and restructured student life on the Richfield campus
- ▶ Employees
 - Led and hosted Town Hall meetings for employees; over 130 participants each time
 - Presided over College Council meetings and oversaw policy changes
 - Oversaw Cabinet/HR decisions regarding a comprehensive compensation adjustment
 - Created a campus exchange for Richfield/Ephraim employees to better understand both campuses and build relationships
 - Supervised creation of the President's Leadership Academy for employees
- ▶ Snow College Story
 - Led and hosted first-ever Snow Day on Capitol Hill
 - Directed successful new traditions on Richfield campus, including Fall Festival and Spring Expo
 - Started community councils in Richfield and Ephraim
 - Oversaw development of a revamped advancement/alumni office and vice president
 - Established internal and external marketing strategies
- ▶ Worked with Foundation Board on priority projects for the institution

Vice President for Technical Education & Workforce Engagement

Jun 2020-Jul 2022

- Started and led Snow's technical college transition initiative
- Managed \$250,000+ operating and equipment budget
- Supervised and directed economic development, CTE, and Richfield campus initiatives
- Led the College's transition to a technical education model
 - ▶ Directed tuition and funding changes
 - ▶ Wrote legislative requests and presentations
 - ▶ Assisted faculty transition to competency-based education model
- Prioritized manufacturing and medical industry focus with region-wide sector gatherings
- Created and executed comprehensive industry advisory meetings for the service region
- Worked closely with K12 partners to establish CTE Pathway Completer Day
 - ▶ Over one hundred \$500 scholarships awarded to local high school seniors
- Created the "This is College" campaign to promote a more accessible image of college
- Secured grants
 - ▶ Led three rounds of Learn & Work state grant program: \$2.4 million total
 - Administered, constructed, and submitted program and budget proposals for dozens of Snow College programs
 - Tracked and marketed programs to working Utah residents looking to upskill
 - Helped hundreds of individuals receive training and credentials tuition-free
 - ▶ Secured Talent Ready Utah funds for apprenticeship/industry program: \$411,000
 - Created region-wide apprenticeship program
 - Built partnership with Great Lakes Cheese for first-ever industry outreach certificate program
 - Obtained funding for equipment, instruction, travel, and tuition for students
- Created the Sanpete/Sevier scholarship and apprenticeship program; received \$80,000 in private funds and \$200,000 from counties

Business Department, Ephraim and Richfield, Utah

2006-2020

- Business Department Chair (2012-2020)
 - ▶ Co-chaired College Strategic Planning Committee
 - ▶ Led assessment and specialized ACBSP accreditation activities
 - ▶ Managed \$50,000+ operating budget and \$30,000 student organization budget
 - ▶ Led effort to establish GRIT Entrepreneurship Center at Snow College

- ▶ Created marketing intern and business ambassador recruitment programs
- ▶ Provided feedback to faculty through evaluations and assistance
- ▶ Led USU Huntsman School partnership program
 - Worked to offer business bachelor's degrees on campus
 - Collaborated with USU and regional colleagues
- ▶ Represented Snow College at USHE majors meetings
- ▶ Met regularly with internal and external stakeholders to establish strategic partnerships for the department
- Associate Professor (2006-2022)
 - ▶ Taught introductory courses in general business, business communication, leadership
 - ▶ Advised Phi Beta Lambda and Collegiate DECA chapters
 - Tripled membership in student organizations 2006-2019
 - Consistently coached students to receive national awards
 - Provided leadership opportunities and training to students, increasing engagement and retention
 - ▶ Established Business Travel Seminar course
 - Made six out-of-state trips
 - Exposed students to new surroundings with focus on the influence of business
 - ▶ Taught courses on two campuses; developed Business Academy at Richfield and provided opportunities for student travel on Richfield campus
 - ▶ Performed assessment on courses and developed common rubrics for colleagues
 - ▶ Served on college committees, including Compensation Committee, Curriculum Committee, Strategic Planning info gathering committee, numerous search committees
 - ▶ Taught with interdisciplinary team for GE Foundations course

Regional Technology Trainer, Central Utah Educational Services, Richfield, Utah 2005-2006

- Managed demanding training schedule for numerous educational clients
- Provided technology training for K12 administrators and educators in seven school districts
- Organized and presented at regional conferences and training sessions

Business Teacher, Timpanogos High School, Orem, Utah 2002-2003

Business Instructor, Snow College – Richfield Campus, Richfield, Utah 1998-2001

- Taught courses in Adobe Photoshop, Illustrator, PageMaker, Microsoft PowerPoint instructor, marketing/management/small business management
- Multi-media program coordinator
- Instigated first online course at school
- Student government advisor

Business Teacher, Shadle Park High School, Spokane, Washington 1997-1998

Alpha Phi International Fraternity Leadership Consultant, Evanston, Illinois 1996-1997

- Provided recruitment, image, marketing, and programming training to clients
- Traveled to chapters across USA, working with a diverse array of clients
- Developed and presented workshops
- Created strategic plans to improve membership numbers and financial viability
- Interacted with campus officials

Office Assistant, Western States Coalition, New Harmony, Utah 1995

Legal Assistant, Garfield County Attorney's Office, Panguitch, Utah 1994 (summer)

Intern, Office of United States Senator Jake Garn, Washington, D.C.

1992 (summer)

ACADEMIC AND COMMUNITY INVOLVEMENT

- Utah Women's Leadership Exchange (UWLE) mentor 2023
- UWLE and Urgency of Women's Leadership conference panelist 2022-2023
- President, Sevier County Republican Women 2022-present
- Local Sterling Scholar workshop presentations 2016-present
- National Alumni Advisory Committee, Southern Utah University 2015-2018
- Board of Directors, SUU Leavitt Center for Politics and Public Service 2000-present
- Board of Directors, New Horizons Crisis Center (shelter for women and children) 2009-2011
- Community youth religious leader 2006-2019
- Alpha Phi International volunteer district governor and regional leader 1999-2011
- Sevier County Republican Party Vice Chair 1998-2000
- Campaign Manager, State Legislative Campaign 1992
- Workshop Presenter (church, civic, education) Various
- Judge for Sterling Scholar Various

LEADERSHIP, AWARDS, AND SELECT CONFERENCES

President's Association of the Scenic West Athletic Conference 2022-2023

Snow College Foundation Board Officer 2022-2023

Co-chair, Snow College Strategic Planning Task Force 2019-2020

FBLA-PBL National Organization, Reston, Virginia

- Chair, National Board of Directors (*served also as chair-elect and past chair*) 2016-2019
 - Led diverse group of business leaders, faculty, and educational specialists
 - Instigated and drove strategic plan initiative
- National Awards Program Committee 2013-2015
- Utah FBLA-PBL Board of Directors 2013-2020

Snow College Faculty Association Vice President 2014-2016

Utah Best of State College Administrator winner 2021

J. Elliot and Maxine Cameron Faculty Service Award 2020

Honored as Utah PBL Adviser of the Year 2008

Nominated as Snow College Faculty of the Year 2008

Notable Conference Training

- Global Consortium of Entrepreneurship Centers Conference 2022
- American Association of Community Colleges Workforce Initiative Conference 2022
- Competency-based Education Network Conference 2021
- National Association for Community College Entrepreneurship Conference 2013-2019
- FBLA-PBL State and National Leadership Conferences, various locations 2007-2020
- Collegiate DECA State and National Leadership Conferences, various locations 2009-2020
- ACBSP accreditation conference presenter 2019 and 2020
- ACBSP annual conference attendance, Kansas City and Houston 2018 and 2019
- Disney Leadership Institute 2015
- American Association of Colleges and Universities
 - General Education Conference, Burlington, Vermont 2014
 - Department Chair Summit, Long Beach, California 2013